



BUSINESS STUDIES
GRADE 12
TERM 2: INFORMAL TASK
LEADERSHIP AND MANAGEMENT (CHAPTER 10)
04 – 08 MAY

04 – 08 May: Business Sectors	
Content	Activity
Read and summaries the content under chapter 10 in your textbook. Remember to post any questions which you might have.	Activity 1 Activity 2

QUESTION 5

- 5.1 Outline the differences between leadership and management. (8)
- 5.2 Suggest ONE situation in which EACH of the leadership styles can be applied in the workplace.
- 5.2.1 Democratic leadership style
 - 5.2.2 Autocratic leadership style
 - 5.2.3 Laissez-faire/ Free reign
 - 5.2.4 Charismatic leadership style
 - 5.2.5 Transactional leadership style (10)
- 5.3 Explain the differences between the democratic and autocratic leadership styles. (8)

5.4 Read the scenario below and answer the questions that follow.

BALOYI TRADERS (BT)

Ms Green, a manager at Baloyi Traders, regularly requests employees to contribute ideas on how to increase business profits

5.4.1 Name the leadership style that Ms Green is applying in the scenario above. Motivate your answer by quoting from the scenario. (3)

5.4.2 Discuss the impact of Ms Green's leadership style identified in QUESTION 5.4.1. (6)

5.5 Analyse the impact of an autocratic leadership style on business. (8)

5.6 Read the scenario below and answer the questions that follow

GIANT COMPUTER SOFTWARE (GCS)

GCS specialises in developing new computer software for various computer programmes. Cindy, the production manager, offers rewards to motivate employees who meet set targets. Tom, the marketing manager, uses charm to influence his team to work hard.

5.6.1 Identify the leadership style used by Cindy and Tom. Motivate your answer by quoting from the scenario above.

Use the table below as a GUIDE to answer QUESTION 5.6.1.

	LEADERSHIP STYLE	MOTIVATION
Cindy		
Tom		

(6)

5.7 Tammy allocates tasks to employees according to their level of maturity

5.7.1 Name the leadership theory that Tammy is applying. (2)

5.7.2 Discuss the leadership theory identified in QUESTION 5.7.1. (8)

5.8 Read the scenario below and answer the questions that follow.

MOUNTAIN HOTEL (MH)

Sihle, the owner of Mountain Hotel, applies the democratic leadership style in managing his employees. He has a positive attitude and knows that there is always more to learn. Sihle models the behaviour that he wants to see in his followers.

5.8.1 Quote TWO roles of personal attitude in successful leadership displayed by Sihle in the scenario above. (2)

5.8.2 Advise Sihle on the other roles of personal attitude in successful leadership. (8)

ESSAY QUESTIONS

BUSINESS VENTURES: MANAGEMENT AND LEADERSHIP

Successful businesses believe that leadership and management form an integral part of their success. Others argue that management plays a more important role than leadership in the success of businesses.

Write an essay on management and leadership in which you include the following aspects:

- Elaborate on the meaning of *leadership*
- Discuss THREE leadership theories.
- Evaluate the impact of autocratic and transactional leadership styles on businesses
- Suggest situations in which each leadership style can be applied in the workplace

(40)

OR

MANAGEMENT AND LEADERSHIP

Managers and leaders have realised that they need both management and leadership skills for successful business ventures. They are also in agreement that personal attitude plays an important role in promoting a good team spirit.

Write an essay on management and leadership in which you include the following aspects:

- Give THREE differences between management and leadership.
- Discuss the role of personal attitude in successful leadership.
- Analyse the impact of democratic and laissez-faire/free reign leadership styles on businesses.
- Recommend situations in which the above-mentioned leadership styles could be applied in the workplace.

(40)