



BUSINESS STUDIES

GRADE 11

TERM 2

Chapter 3: The marketing function (Unit 1 and 2)

20 – 24 April

Please note: This chapter is under TERM 3 in your textbook (Page 148 – 177)

- Read and summarise the work in your textbook as well as the EXTRA NOTES.

20 – 24 April: Marketing Function	
Content	Activity
Chapter 3 Unit 1: Marketing activities	Activity 1 Activity 2
Unit 2: Product Policy	Activity 3 (This activity can be done individually) Activity 4